Unlocking the Secret of Social Capital

How Stakeholder Relationships Create Business Value

Technology and globalization are making networks of relationships a decisive business asset. Just as the assembly line was an icon of the industrial age, the globally networked business model is at the forefront of the information age. Manuel Castells, Rise of the Network Society (2000)

National Round Table Meetings:

Toronto       Vancouver       Calgary
June 21       June 26         June 27

Presenting the latest research on how stakeholder relationships can:
• Minimize shareholder risk.
• Foster innovation and the expansion of markets.
• Enhance reputation and brand value.

For more information and to register, contact:

Toronto (June 21)       Vancouver (June 26) Calgary (June 27)
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